

Press Release

visionapp Reinforces Global Channel Management Team

Hilarius Dreßen New Vice President Global Channels

Eschborn, 15 March, 2010: visionapp AG, a leading provider of Software-as-a-Service (SaaS) and cloud computing solutions, has appointed Hilarius Dreßen as Vice President for Global Channel Management. Before joining visionapp, Dreßen was a member of the Central Europe and EMEA Management Teams at Adobe Systems and in charge of Consulting/Services and Partner Sales.

Originally a spin-off from the Frankfurt-based Dresdner Bank in 2002, visionapp GmbH became an independent legal entity in 2006 as part of a management buyout from Allianz Group. visionapp AG is run by CEO and Spokesman of the Board Jürgen Gallmann as well as the company founders, Jörg Krick and Jan Zirn.

With their innovative cloud computing and Software-as-a-Service solutions, visionapp has adopted a consistent partnership strategy and thus occupied a unique position. While many other providers are running data centers from where they directly address end customers, thus bypassing well-established partners on the market, visionapp has implemented a multi-tier partnership model for market development and is gradually expanding this model. The appointment of Hilarius Dreßen to this important position underlines the company's commitment to this strategic approach.

"We are very happy to be able to welcome such an experienced manager to head our Global Channel Managements operations", says Jürgen Gallmann. "With over 20 years of experience in top management positions at companies such as Lotus, IBM and Adobe, Hilarius Dreßen is the ideal person for this extremely important position. Our goal is to systematically expand and optimize our global partner network in order to further increase our market coverage". In this strategically critical function, Hilarius Dreßen reports directly to CEO and Spokesman of the Board Jürgen Gallmann.

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About visionapp

visionapp is a leading vendor for intelligent „Software as a Service“ and Cloud Computing solutions to significantly reduce IT operating costs and to make business processes more efficient.

The Dresdner Bank-originated company resells its platform technology via a network of highly qualified distributors and resellers and also offers customers complimentary consulting and implementation services to build-up cloud computing architectures. Since 2007 visionapp also provides full data center services on its own premises, where customers and partners can host their applications and pay on demand. In the meantime more than 10,000 customers are using visionapp products.

visionapp's world headquarters are located in Eschborn / Frankfurt, Germany. The company has subsidiaries in the US, UK, and Austria. Find out more about visionapp on www.visionapp.com

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