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PRESS RELEASE

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CTP Michael Keen joins visionapp North America

SACRAMENTO – [visionapp](http://www.visionapp.com) North America, a leading vendor of business-to-business enterprise software, has hired Michael Keen as an Enterprise Architect and Strategist. Keen, a [Citrix Technology Professional](#) (CTP), joins visionapp from solutions provider Alliance Technologies, where he spent much of his time speaking in front of C-level executives and other business groups around North America on how to transform Information Technology into Business Technology.

“We are excited to have Michael Keen joining our organization. He has an enormous amount of experience in enterprise IT,” says fellow CTP Rick Dehlinger, chief technology officer of visionapp AG, the parent company of visionapp North America. “He can contribute immediately to helping our customers make their IT systems more dynamic, and designing systems that save IT departments 30% or more on their operating expenses.”

“visionapp has developed a unique ‘[Global Enterprise Desktop](#)’ solution, where companies can make their systems run at a much lower cost while becoming much more powerful,” said Keen. “This solution helps integrate some of today’s cost-cutting trends, like the [Bring-Your-Own-Computer](#) concept, or implementing self service, but does it in a way that addresses all the security and complexity issues that reduces operating costs even more.

“After many years working for solution providers,” says Keen, “it’s great to join an innovative software vendor and to contribute right away to its success.”

About visionapp

visionapp is a leading provider of solutions that make it easy for IT groups to create, customize, and maintain their infrastructure, as well as the information and services they deliver to users. For more than a decade, visionapp has specialized in scalable products and shared services platforms—enhancing delivery systems and service-oriented infrastructures while maximizing their investments in a strategic, competitively focused IT organization.

The visionapp group, headquartered in Eschborn near Frankfurt, Germany, is a privately held company with affiliates and sales offices in the UK, USA, Switzerland and Austria.

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