

## **Press Release**

### **visionapp Closes Distribution Deal With BCD-SINTRAG**

## **Strong Partners on Application Delivery Solution Market**

**Zurich, 9 June 2008/Kn: visionapp AG and BCD-SINTRAG AG have concluded a partnership agreement with effect from 9 June 2008. As of now, the leading distributor for Citrix products in Switzerland will distribute the entire visionapp product range for building and operating centralized IT infrastructures based on Microsoft and Citrix technologies. In addition, BCD-SINTRAG will also provide the support and training services for the Swiss market.**

"With visionapp, we have included a manufacturer in our portfolio whose solutions and products are designed to optimize server and application infrastructures and reduce administration costs", said Herbert Schwerzmann, CEO at BCD-SINTRAG AG. "Thus, with the help of our partners, these solutions will be more widely used in small and mid-sized businesses as well, since they are facing the same challenges as big companies. Also, as a value-added distributor we have been focusing on application delivery for many years, and with visionapp we have found an excellent complement to the BCD-SINTRAG strategy."

From this cooperation with BCD-SINTRAG AG visionapp expects to significantly increase its presence in the Swiss market. As a matter of fact, the renowned Citrix distributor has a wide network of more than 120 certified partners, and the excellent reputation of BCD-SINTRAG with end users and retailers will further strengthen the confidence in the visionapp products. "We are happy that, from now on, we belong to the few chosen ones in the exclusive list of suppliers of BCD-SINTRAG", said Sigi Bernath, Director Sales Switzerland at visionapp, considering the distribution agreement to be a major step towards further expansion of visionapp's business in Switzerland.

The latest visionapp products fully reflect the company's "1 Solution Strategy" for a complete and consistent organization of application delivery, from the server to the desktop, thus merging frontend, backend and application management services to an attractive overall solution that represents a valuable contribution to the Citrix Delivery Center.

### **About BCD-SINTRAG AG**

Founded in 1988, BCD-SINTRAG AG has always been involved in the planning and implementation of complex and future-oriented IT solutions. As a competence center for application delivery solutions the company offers resellers and customers a wide range of products and services. BCD-SINTRAG is a value added distributor that serves the Swiss market. Products and solutions from Citrix, IGEL, DataCore Software, ThinPrint, iAnywhere,

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SecureComputing, CryptoCard and, most recently, visionapp round of the portfolio. With its long-standing experience and in-depth know-how BCD-SINTRAG also provides comprehensive training services, in particular for the Citrix product range. BCD-SINTRAG is the first and leading Citrix Authorized Learning Center (CALC) for Citrix in Switzerland.

### **About visionapp**

visionapp is an internationally established provider of application delivery solutions. The company offers professional consulting, technologies and services that enable a smooth and efficient centralized delivery of applications.

The company's trend-setting application delivery concept is the result of the close cooperation between its three business units – Professional Services, Software Solutions and Hosting Services. This well-proven technology allows visionapp customers to implement a centralized operation of their IT infrastructure in a most easy and economical way. Indeed, as the visionapp products offer a high level of automation, providing and managing applications, servers, hosting solutions and SaaS services is greatly simplified.

visionapp AG, headquartered in Eschborn near Frankfurt, Germany, has subsidiaries and offices in the UK, USA and Switzerland, with over 150 employees worldwide.

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