

Press Release

Administrators Around the World Convinced of vRD 2008

1000 Licenses Sold in Just 10 Days

Eschborn/Ettlingen, 26.May 2008/Kn: visionapp Remote Desktop 2008 (vRD 2008), the non-free version of the very popular visionapp Remote Desktop 2008 (vRD 2008) freeware tool has met with an excellent resonance in the market, exceeding all expectations. Over 1,000 licenses were sold worldwide in just ten days and, after only four weeks, this number has increased to more than 2,000 licenses sold to over 400 companies. vRD 2008 is a powerful tool that significantly simplifies administrative access to large numbers of Windows servers and desktops through the so-called Remote Desktop Protocol (RDP). To further promote the sale of the tool, visionapp currently has a special offer available: Those who decide to buy vRD 2008 before the end of June will receive the follow-up version vRD 2008 R2, to be released by the end of the year, for free.

“We are very happy to see that users do perceive the added value of the new commercial vRD 2008 version and are willing to pay for it”, says Thomas Hertwig, Senior Manager Product Business, summarizing his expectations. “Of course, we will continue to develop and provide a freeware version, but as regards functionality and service, the commercial version will definitely have more to offer.” Among others, the success is also due to the sales through the online shop, which is fully operational since April, including 24/7 availability and support for all common payment methods. Many large companies chose a corporate license that enables company-wide use without licensing restrictions. Also, the number of requests from partners and resellers worldwide has strongly increased in the last few weeks. New reseller partners do not require any training or a special certification, nor do they have to pay a partner fee. But visionapp also expects to build new contacts with system vendors, who could use vRD to offer the complementary benefits of a complete solution including visionapp Application Delivery Management Suite 2008 (vADM) package to their customers.

Besides simplifying and accelerating the management of RDP connections, the strongest points of vRD 2008 are stability, usability, SQL database support and security. As opposed to freeware products, the software also comes with a complete documentation and a professional support service.

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As a single license, vRD 2008 is available for 49 EUR. An unlimited company license is available as of 21 licenses for 770 EUR, with graduated prices available in between. All prices are excluding VAT.

For further information please visit <http://www.vRD2008.com>

About visionapp

visionapp is an internationally established provider of application delivery solutions. The company offers professional consulting, technologies and services that enable a smooth and efficient centralized delivery of applications.

The company's trend-setting application delivery concept is the result of the close cooperation between its three business units – Professional Services, Software Solutions and Hosting Services. This well-proven technology allows visionapp customers to implement a centralized operation of their IT infrastructure in a most easy and economical way. Indeed, as the visionapp products offer a high level of automation, providing and managing applications, servers, hosting solutions and SaaS services is greatly simplified.

visionapp AG, headquartered in Eschborn near Frankfurt, Germany, has subsidiaries and offices in the UK, USA and Switzerland, with over 150 employees worldwide.

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