



Software + Service by visionapp

VISIONapp™



## Citrix Key Play: Citrix XenApp™ Myth Busters

## Key Play: Another Citrix XenApp™ myth is busted: use more apps with vWM 2008R2

Delivering applications with XenApp and visionapp working together maximizes compatibility and increases user productivity

**XenApp compatibility: works with just about every app**  
Citrix estimates that 100,000 customers have published fewer than 10 applications over XenApp, even though these customers are supporting hundreds of applications across the enterprise.

But most enterprise applications are compatible with XenApp. visionapp has tested over 2,000 applications for XenApp compatibility and posted the packages to Citrix's community website. Using visionapp's software, you can build server farms in 20% of the time using visionapp's prepackaged applications.

### **vWM: give every app to your users in the same browser window**

In addition, visionapp Workspace Man-

agement 2008R2 delivers applications to a company interface (based on Citrix Web Interface), no matter what technology delivers them. So if you have a custom-built application that only works locally, you can deliver that to your users in the same interface as your XenApp-published Microsoft Office apps.

With all apps visible in a single browser window regardless of technology, Citrix customers can make apps available however they want without worrying about a different user experience.

### **vWM helps Citrix customers upgrade to the latest versions**

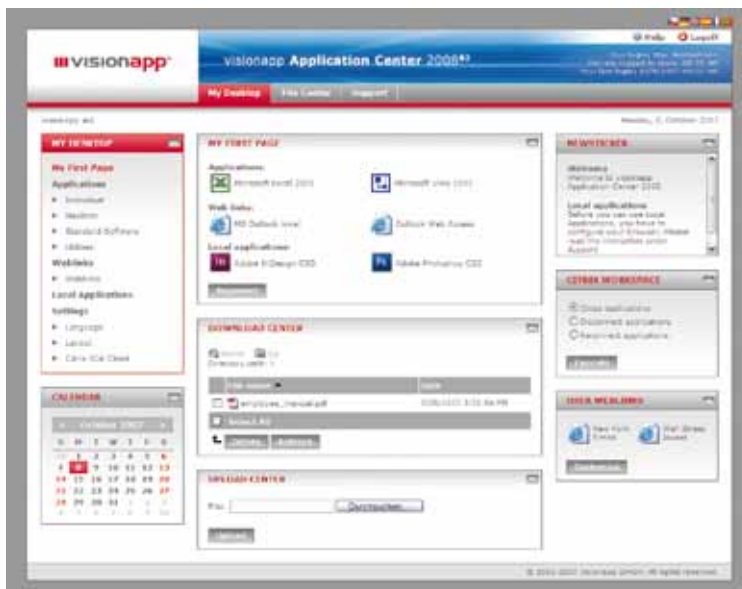
One medium-sized company had challenges moving from an old version of Presentation Server to the newest version of XenApp. User access to the ap-

plications was the biggest challenge. "We thought we might have to develop a portal from scratch when we moved to the new version of XenApp," says the customer. That development effort was in the planning stages, and the development team needed months before the new version of XenApp could be implemented.

When the customer looked at vWM, it had all the customization and access options they needed. After installing vWM, the customer was able to upgrade to XenApp months ahead of schedule.

### **vWM increases user productivity**

With all applications in one place, and the ability to customize and organize apps to fit the company's needs, productivity increases by about 20% on average. "Our whole company is more productive with the new visionapp portal in place," says the customer.



VISIONapp™

visionapp is a leading provider of solutions for application delivery systems. Along with its partners, visionapp offers professional consulting, technologies and services that enable the smooth, efficient, and centralized management of complex system architectures.

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